

04/26/22 TT BCH board meeting minutes

PACK CLINIC:

Melissa to talk to kev/deb about possibly having people ride/lead animals in clinic (Insurance if public rides there horses?) Finish planning pack clinic. **Paul/Mac** to help during Pack clinic demonstrating packing. Practice session 1st.
3 different stations- Deb/Kevin, Melissa, Paul/Mac.

TACK SALE:

- Jean Kitchen and Lacy planning this.
- 15 % goes to BCH plus 1 dollar per item. (I'm future keep 25% since we still have to pay taxes I think on what we earn??)
- Early bird 8am for tack sale.
- Melissa volunteered her Venmo...We need **Melissa's** QR sale.
- **Lacy** call photographer friend.
- **Lacy** to call radio station and newspaper to advertise.
- **Lacy** to advertise on Facebook each week leading up to the event
- **Everyone** advertise on their Facebook/Instagram By copying and pasting the Pack/tack flyer.

MELISSA & LACY: Ride calendar schedule to be done by May 15th.

MELISSA to look into website designer BCHI person) so that we can have a Ride Calendar that members can go to to see the rides coming up.

This site should include liability and membership form places to click and sign up as well as suggested rules and hints on guided rides. How to be a trail boss, what information, skills are needed, etc.

Deadlines sheet created in google docs for TT BCH year. This is intended to keep us all on track and not missing opportunities. Check it out!

PAUL:

Make an Equipment list check out sheet. Create this in google docs and 'share' w/rest of board. Create a wish list at bottom of it.

(Item quantity, date, sign in, sign out, borrower name, disclaimer that they are responsible for replacement).

LACY to call Jeremy to finish Field portion of getting chainsaw Sawyer certification. Paul, Mac and Melissa are already certified. Certification is good for three years. Unclear whether that certification started after our classroom chainsaw training or when we finish the field portion and get checked off. *You must have current CPR -first aid certification with this.

Jeremy 307-413-0989, jeremiah.kunzman@usda.gov

ALL:

We need more board members

for our chapter. PAUL has reached out to a couple people. First one (?) was a no.

- PAUL will approach Jenny White.
- MELISSA will approach Deb Thibeault
- OTHERS?? Be on the lookout for high energy, driven candidates during the pack/tack. MELISSA to send out an email letting our members know we are in need of nominations for board positions. People do not need to have a horse to be on the board. Friends that want to ride but don't have horses. Paul has extra horse.

****positions on the board are as follows:**

- 1) Another state rep
- 2) Outreach coordinator
- 3) Ride coordinator

MELISSA: to create/order -Business cards (need logo from Paul when it is done), -Horse head carabiners to negotiate price on and order.

-pamphlets to make?

-trail etiquette poster to order from Peak Printing

-BCHI FOAM POSTER to convey what we do for easel display at booths.

PAUL: to create:

Banner (indoor-outdoor quality) for tin cup booth, obstacle course event and potential Fourth of July parade.

- PAUL to create a logo from the ideas we like.
- PAUL to check with Reed at Peak Printing in Driggs (locally) for Banner pricing- 8x2.5 ft/ fits banquet table size. Should have a fold over piece at the top of the canvas indoor outdoor banner that can fit a long dowel pole for parades. Corner grommets useless.

\$464 for 250 Carabiners with TTBCB written on it. MELISSA will try to get a further discount.

We can use our nonprofit number. art@promotionalkeychains.biz

BOOTH/OUTREACH EVENTS:

- 1) Hapi trail events; Maggie: Julie said we can have a table at the Hapi events (see hapitrails.org for dates). Confirm with her the ones we want to have a table at. Julie (307) 413-1815
- 2) June 4 national trail. Lacy and Melissa to hang out on horseback at the trail head of horseshoe Canyon from 9 to 11 AM with trail etiquette information poster (MELISSA to make) and give out free Coffee/donuts, carabiners. Also will give quick educational chat to interact with bikers of all type.
- 3) MAGGIE: 4th of July Parade-July 4th. Form on city website. If we do this, we must update the insurance that BCH covers for us(talk to Melissa).
- 4) Farmers Market- Maggie reached out to guy that runs it and decides who gets to be there. Deadline has passed but Maggie reached out again since we can use the foundations 501c3. Maggie was going to talk to him about when we can get in this year,

BUT he said probably near the end of the summer will be our window to participate. We prefer *early* season. So no farmers market for us this year. Don't want to bite off more than we can chew. Board asked What is purpose of the farmers market? Answers were for membership recruit, recognition that we help public lands, public education on trail etiquette w hikers and bikers, LNT education, and the benefit of boasting about the fact that we have booths (tally outreach hours) in various places when we apply for grants.

- 5) Tin Cup application submitted. Waiting to hear if we got in. Melissa handling this.
*Mandatory to be there for the booth JULY 16th. **Maggie** has volunteered. Melissa will try to be there or Maggie could get another volunteer to do it with her from membership list.

BCH Broomtales Magazine:

We are required to write an article spring summer and fall. Melissa did the one for the spring that covered the pack clinic curriculum advertisement.

MAGGIE to write summer article- "pack & tack" w/ pictures and report.

LACY to write Fall article.

3 grants applied for. One awarded so far (BCHI Fndtn grant) with \$520 received. One involves fixing the moose creek eroded area. Another grant asking for tools for our cache. Waiting to hear on those. MELISSA handling.

Need to choose ASAP the two pack trip dates for moose creek project (whether we win the grant or not), we believe forest service will support us.

MELISSA sent Spring greetings email to membership.

LACY to send out membership email invite. It should include:

- tell them our Facebook page
- how to sign up and how much \$\$
- membership info & liability form attached
- what you get for your membership (Plus some thing about how to 40% of your membership fee goes to Backcountry Horsemen of America for support and admin efforts
- TTBCH rules for trail riding attached (see Google Docs)

Our pack and tack event will be our spring fling. Who is going Costco? **PAUL** will go. Pop and beer left over. Buy Hot dogs, buns, condiments. Plates/napkins needed?

Idea for a monthly MEMBERS meeting to be held for membership for breakfast. Try this next year. Too much going on.

Lacy owes \$40 for the BCHI calendars as she was able to sell 2 at the convention. Dennis said we got reimbursed for \$100 (five calendars) that we did not sell from BCHI. **LACY** to track down

how we got reimbursed. Lacy said we have to commit to 50 calendars or one box for 2023. They did not give us a choice.

!!*In the future we *need more organization* on selling and tracking the money for this activity. Despite having a google spreadsheet, Melissa and Dennis were constantly confused about who paid, who said they're going to pay, who picked up calendars, Who were we saving calendars for, a Lost check, etc. It was very time consuming and unnecessary! (I didn't discuss this at the board meeting but meant to).

BCH meeting AGENDA

LACY: Secretary update

Nonprofit status

How was the Convention? Things learned.

Facebook to advertise:

- 1) membership sign up
- 2) Tack sale/pack clinic

Send BCH how to join email to past and future members. Deadline May 31. Pay at pack & Tack clinic. Include cost, membership form, liability form, Summer ride schedule sent out to all by May 15.

DENNIS: Treasurer update

Dennis stepping down, transfer treasury information and bank account/checkbook changes

PAUL:

We need an Equipment list sign out sheet.

Call Jeremy at FS for setting up sawyer (chainsaw) cert field check off day for 4 ppl: Dennis, Paul, Mac, Lacy

Can we think of any new members to join the board?? Specifically that can help with outreach.

MAGGIE: Vice president update

Farmers market? Where are we on this planning? Applied for booth?

Hapi Trails Clinics throughout the summer; ok by Julie to man a booth. (table banner to be made (doubles as a parade banner). Approve cost from board. Should cost around \$100.

Broomtales the BCH Idaho newsletter Article due for the summer topic: tack & pack. Who's doing the summer one? fall one?

MELISSA:

Deadlines list made on google sheets and shared to all.

Tin cup application submitted. Booth mandatory to be manned by 2 people. Mark your calendar for Sat July 16th to help.

3 grants applied for in 2022. Email sent showing Grant submitted with the national wilderness stewardship alliance group; Let's choose 2pack trip dates for moose creek regardless of whether we win the grant or not.

'Spring greetings' email sent

Pack clinic-tack sale email sent

Spring fling party? Or another idea is to have a monthly meeting after gathering at the same local restaurant for the month of June July and August. Thoughts?

June 1st National Trails day event; choose 2 or 3 different trailheads to be at with two people at each trailhead. Will make multiple trail user friendly posters to educate users.

Carabiners to order. Approve cost from board.

Sent Email about my communication with Lisa Deas the education chairman to all of you.

How to ...Poster, flyers for booth, share the trail poster, LNT pamphlets.

WEBSITE TO CREATE

ALL: Fun event for July? Obstacle course or

Parade (IF parade in Victor is on the day before Fourth of July member Natalie wants to organize it).

Next board meeting date?

Thx for all you do!!